



Maverick Region Board Meeting Minutes

February 6, 2019

By Carey Spreen, Region Secretary

Region Vice President Jim Falgout (in President David Robertson's absence) called the meeting to order at 7:00 pm on the dot. Jim had nothing new to report, so we began going around the table.

Region Treasurer Deborah Fike gave the Treasurer's Report. The club's cash on hand as of January 31, 2019 totaled \$172,233, with an additional \$30,600 in ClubRegistration.net for the upcoming February Drivers' Education (DE) event. Year-to-date Jan 2019 Net Use of Funds was \$11,964, with an additional \$2,605 in reserve for the Patriot PAWS event on March 9, and \$1,570 in reserve for the Hope House from the 2018 COTA event.

Accounts receivable include \$5,639 for *Slipstream* advertising yet to be collected; five advertisers have not made any payment, and another three have made partial payment. There is also an outstanding invoice to the sponsor of the November PCA Club Race for \$1,190. Action items are to pay the insurance for the February DE and the rest of the track fee; write off assets not in use, with the help of the DE team; and to do more research into investment accounts.

Jimmy Gallegos reminded us that he would be collecting goods for the canned food drive at the upcoming Mavs & Mochas event. They will do this once per quarter throughout the year. Your donations make a difference and are appreciated!

Region Club Race Chair Pat Heptig was in attendance in support of the newly revised DE program, as was Renee Hayden, our newly-appointed **DE Chair**, who noted that there were still openings in the February DE at MotorSport Ranch.

Membership Chair Jim Hirsch gave us the membership numbers for January: 35 new members, six transfers in from other regions, and two new participants in the PCA Test Drive program. Members who renewed in January totaled 116, while 44 members did not renew. Three transferred out, and one Test Drive participant let his trial expire. A total of 51 members made changes to their official records (contact info changes, etc.). Region totals at the end of January were 1,958 primary members and 944 affiliate members, totaling 2,902, plus an additional 13 Test Drive participants. Our net growth since last report is 10 members. Jim continues to send personal reminder emails to all non-renewals, welcome emails and packets sent to new and transfer members, and congratulation emails to all members having anniversary years ending in 0 or 5.

Sam Bryant, a new addition to the **Tours** team, who will be in charge of operations, noted that we already had 138 folks signed up for the tour to the All Member Party later in February. Brant Worrell, also on the Tours team, welcomed Sam to the group and said that he looked forward to working with Sam on this year's tours.

Volunteer Chair Landon Stogner stated that he was looking for mentors to help guide new members at the New Member Party, and that he had 12 mentors signed up so far.

Tech Session Chair Michael Baynton has already confirmed four vendors to host tech sessions in the first half of 2019, and hopes to have six to seven vendors by the end of July. One of the planned sessions is a joint effort between Maverick Region and Hill Country Region (Austin area) to host a session at Werks 11 in Temple. Michael is also working on putting together a Dyno Day event at Autoscope.

Region Secretary Carey Spreen reported that he had submitted nominations to PCA National for Region of the Year, the PCA Public Service Award, and Family of the Year for Landon Stogner's family. He cautioned that competition is fierce in all of these categories, but thought it was worth the attempt. Carey also noted that he would be attending the Cayenne off-road experience at the Porsche Experience Center in Atlanta to get a better feel for what the Cayenne can do off the road.

Social Chair Debi Kruder gave us the rundown on the upcoming All Member Party. The tour to the party has already attracted 138 participants, including 18 cars in the vintage group. We already had over 250 signed up for the brunch, including 85 new members. Autobahn Porsche will be providing gift bags for new members, including microfiber towels, stickers, and other items. Assigned mentors will accompany new members. Debi had earlier emailed examples of the signs to set up at each event station, and asked us to review them and let her know if anyone had any comments or changes for them. The event stations would need to be manned from about 10:45 am to 1:00 pm.

The venue, One Preston Event Center, in Gunter, TX, gave us a \$1,000 discount for the event, bringing the price down to \$3,000, plus we got sponsorship from Autobahn Porsche (\$4,000), Apex Automotive (\$500), and The Phoenix Insurance (\$500). Debi also requested a PCA subsidy for the event, which will feature two open bars and two brunch bars.

Coffee Meets Chair Bill Kruder reminded us of the upcoming Mavs & Mochas event at Neiman Marcus Willow Bend. The March event will be at the Main Street Bistro and Bakery in Richardson. Bill also noted that Maverick Region will be participating in putting on Cars and Cannoli events in conjunction with Daniel Coyle, who has been a generous sponsor of Maverick events.

Bill advised that we can use parkupfront.com, a car-oriented social network site, to register our cars in advance for coffee meet events, for Maverick Region get-togethers as well as other groups' events. He also told us that Park Place will be holding their third annual Luxury and Supercar Showcase in September this year, in hopes of avoiding the torrential rains that the event experienced last October. It will be held at the Four Seasons Las Colinas

Bill then put on his **Advertising Chair** hat, advising us that Hagerty - yes, that Hagerty - wants to run a half-page ad in *Slipstream*, as well as providing a \$1,000 sponsorship for our tour and rally programs! As noted in the Treasurer's report, Bill is working on collecting from a few advertisers who have not yet paid. He wrapped up his report by telling us that he is working with Cliff Blackshear at Porsche Plano as a liaison for their advertising in *Slipstream*.

Bob Kramer was at the meeting, and we were happy to learn that he has agreed to return as **Safety Chair** until we can find a replacement for him.

Wendy and James Shoffit were also in attendance. Wendy, the region's **Club Race Registrar**, reminded us that the COTA Club Race will take place March 29-31, and that registration would open shortly. She also noted that the annual Zone 5 Presidents' Meeting takes place on March 9 in Eureka Springs, AR. Finally, she put in a plug for the Porsche Parade, to be held this year from July 21-27 in Boca Raton, FL, and that registration is already open.

Rally Co-Chair Don Sebert reported that the Rally School, held at Porsche Grapevine in early February, drew over 60 attendees, from which we gained some volunteers and others interested in participating. The next rally will be the Easter Rally, on April 20. Don also discussed the Patriot PAWS tour and lunch at their headquarters in Rowlett is set for Saturday, March 9, for \$10 per person. The lunch is capped at 200 attendees, so make your on-line reservation soon! See <http://mav.pca.org/Events/patriotpawstour/> for more information. Don noted that we will be there with the Corvette Legends club, which totals about 125 members, and it would be great if we could have a larger attendance than that group!

Brendan Egan, former board member, was present to say hello to the group. Former DE Chair Chris Tabor was also in attendance, but didn't have anything to report.

Autocross Chair Mark Schnoerr advised that there will be 10 autocross events this year, again partnering with Equipe Rapide, with the first taking place on February 24 at Mesquite Memorial Stadium. Mark recapped that the Porsche classifications have changed to make it more attractive for the older 4-cylinder models (356 and 912) to run, as well as the 4-door models (Cayenne, Macan, and Panamera). He compared this move to what SCCA has done with classes for 1974-and-older cars with two liter and under engine displacement, because they are just not competitive with newer models.

On another note, Mark told us that Equipe Rapide raised \$600 in their annual Guns and Hoses charity event, and made a motion that Maverick Region donate an additional \$1000 to the cause. The motion was seconded by Mark Pitarresi and passed unanimously.

Mark wrapped up by reminding us that there will be an autocross school on Saturday, March 16 at the Mineral Wells Airport, followed by a "mirrorcross" event at the same location on Sunday the 17th.

Concours Chair Mike Mahoney went over what will be the second year of our Concours d'Elegance series, consisting of two types of events: judged top-only events and people's choice events. The former type will employ experienced judges making objective comparisons to the cars in the contest, but limited to the visible portions of the cars only (no undercarriage, engine compartment, etc.) The latter type will be more informal, with participants and spectators voting for their favorites. Mike plans a judged event in April, a people's choice event in June or July, another judged event in September, and a final people's choice event in conjunction with Founders' Day at the end of this year. Porsche Plano sponsored the Concours series in 2018 and Mike hopes that they will return as series sponsors this year.

Wendy Shoffit offered this piece of advice regarding events such as the Concours series: we have sufficient funds in the bank, so we could create a budget to subsidize events that sometimes don't recoup their expenses. There was some discussion on this point, with general agreement to the idea.

Before adjourning the meeting, Jim Falgout announced President David Robertson's choice for **Maverick of the Month**: returning Safety Chair Bob Kramer. Congratulations Bob, and thanks for your continued service to the Region!

The meeting adjourned at 7:51 pm.