



Maverick Region Board Meeting Minutes

January 2, 2019

By Carey Spreen, Region Secretary

Region President David Robertson called the meeting to order at 6:57 pm. He is looking forward to a great 2019, with a large number of events planned for the year.

Autocross Chair Mark Schnoerr noted that the annual Equipe Rapide autocross awards banquet would be taking place on January 19. He recapped that 38 PCA members entered at least one autocross in 2018, and that there will be many autocross opportunities in north Texas in 2019. Mark also reminded us that the Porsche classes will be restructured to merge the Showroom Stock and Production classes and try to attract more 4-door Porsches.

Marketing Chair Bill Orr informed us that the online calendar has been updated with all of the 2019 events that we know about at the moment. We also now have over 5,000 followers on Instagram.

Rally Co-Chair Don Sebert noted that he and Co-Chair George Luxbacher would be hosting an Introduction to Rallies on Saturday, February 2, and they were looking for a location. Several folks recommended Porsche Grapevine, so Don would follow up on that. Don and George are also looking for event dates in April and October for the Easter and Halloween Rallies.

On another note, Don mentioned that the Patriot PAWS fundraiser tour with the Corvette Legends club will be taking place on Saturday, March 9, ending at Patriot PAWS' location in Rowlett. Their parking lot is small (it can hold only about 30 cars) with additional parking on a grass lot across the street. There is a catered lunch for \$10 per person, with a limit of 200 people. Don will check with Social Chair Debi Kruder to get a plan set up.

Note from the Region Secretary: after this board meeting took place, the situation has changed with regard to the DE Chair and Chief Driving Instructor positions. It is not clear how much of the planned activities will actually be taking place, so please check the minutes of the February board meeting for updates.

In the absence of Membership Chair Jim Hirsch, Secretary Carey Spreen gave the membership report. Membership activity in December included 30 new members, plus three transfers in, and three new Test Drive program participants. A total of 93 members renewed in December. Members who did not renew numbered 36, plus two transfers out of the region, and three Test Drive program participants allowing their trial run to expire. There were 47 member record changes (e.g. contact info updates) in December.

Maverick Region membership now consists of 1,947 primary and 945 affiliates, for a total of 2,892 active members plus 13 Test Drive participants. From January through December 2018 we added 381 new primary members and 29 transfers in. Taking into account expirations and transfers out, primary membership had a net increase of 148 members.

After giving the membership report, Carey announced that he would be submitting three nominations to PCA for various National awards: the PCA National Service Award, the PCA Family of the Year Award (for the Landon Stogner family), and the Ferry Porsche Trophy for Region of the Year.

Region Treasurer Deborah Fike gave us the Treasurer's Report. Cash on hand as of December 31 totaled over \$189,800, which includes our Chase operating account, Chase money market account, and PayPal account. Our year to date December Net Source of Funds came to almost \$22,000, with a net cash increase of \$16,000 over this time last year. Our total charitable donations for 2018 totaled \$21,500, not counting the \$2,605 that we are holding in reserve for our Patriot PAWS donation coming up in March. We have \$7,675 remaining to be collected from *Slipstream* advertisers. We received \$450 from Autobahn Porsche for Maverick of the Month sponsorship in 2018Q4 and 2019Q1. Porsche Plano provided \$1,190 for their sponsorship of the November Club Race.

Remaining action items: look into why the check to PCA National for Club Race insurance has not cleared; pursue higher interest bearing investments for our savings account cash; update our list of assets and equipment in use and their locations (assigned to Bill Orr); write off assets not in use (assigned to Deborah and the DE team). We had a brief discussion about our members opting out of receiving a mailed copy of *Slipstream*, which would save printing and mailing costs, but many (most?) members don't know how to opt out. Bill Orr to put together a step-by-step procedure for an email blast to the membership showing how to opt out if members don't want or need a paper copy of *Slipstream*. Another option for saving newsletter costs could be to skip a month, publishing 11 issues per year. We'll see if the opt-out email has any effect.

David announced that there is a new Zone 5 Representative: Chuck Bush, of Longhorn Region (San Antonio area) has been appointed to that position. There will be a Region Presidents meeting on March 9 in Eureka Springs, AR, this year with an emphasis on getting our 4-door Porsche owners more involved.

The region received a letter from Lisa Huffaker, owner/manager of the Huffaker-Hughes Hope House thanking us for our donation to them in 2018. David noted that our goal for 2019 should be to raise the bar on our charity donations again this year, and is looking for someone to fill the Charity Chair position so that we can better keep track of our growing list of charities and their status.

To close the meeting, David announced his choice for Mavericks of the Month: Corbin and Brady Stogner, sons of Volunteer Chair Landon Stogner. If you have been to a recent Mavs & Mochas, you have seen Corbin and Brady helping out with setup and teardown and otherwise assisting where they can. Congratulations Corbin and Brady!

The meeting was adjourned at 8:10 pm.