



## Maverick Region Board Meeting Minutes

March 6, 2019

By Carey Spreen, Region Secretary

**Region President** David Robertson convened the meeting at 6:59 pm. He reported that Social Chair Debi Kruder topped herself once again with the successful All Member Party, held in Gunter, TX. Special guests at the party were newly-appointed Zone 5 Representative Chuck Bush, from Longhorn Region (San Antonio area), and National Past President Caren Cooper, from Hill Country Region (Austin area). Caren announced that Maverick Region had the greatest numerical growth of any region in PCA in 2018, and would be receiving an award for that growth at this year's Porsche Parade. (We also had the second highest percentage of growth of any region.) A great way to start off the year!

David also reported that he had attended the Zone 5 Presidents Meeting, held this year in Eureka Springs, AR, where the featured topic of discussion was how to better involve 4-door Porsches (and their owners) in regional events.

**Drivers' Education Chair** Renee Hayden noted that this year's first event was successful despite the large effort to get it off the ground, due to some new policies and other factors. The event ran smoothly and attracted record attendance: approximately 163 drivers took part. Lunches were catered by Babe's Chicken Dinner House (Saturday) and Del Norte Tacos (Sunday), while the donuts for the drivers' meetings were provided by David McBee. Renee also announced that RAC Performance is the sponsor for the April DE, and Park Place will be sponsoring the June event. The charity laps brought in \$374 in donations, which will go toward our Patriot PAWS effort to sponsor the training of a service dog for disabled veterans. Overall, the February DE brought in a profit of roughly \$6000.

**Club Race Chair** Pat Heptig added his congratulations to Renee and newly-appointed Chief Driving Instructor Craig Janssen for their efforts in making the first DE of 2019 successful. David Robertson added that our DE program is an example of Maverick Region's popular events that is pushing the growth of the region.

**Region Secretary** Carey Spreen read the membership report provided by **Membership Chair** Jim Hirsch, who was unable to attend the meeting. In the month of February, Maverick Region gained 35 new members and four transfers from other regions, plus three additions to the Test Drive program. A total of 101 members renewed their memberships in February. On the down side, 26 members did not renew; five members transferred out; and two Test Drive participants allowed their trial periods to expire.

Our total membership at the end of February was 1,986 primary members and 961 affiliate members, for a new record total of 2,947 members, plus 14 Test Drive participants. This was a result of the addition of 28 primary and 17 affiliate members in February. Since January 1 we have added 70 primary members plus 10 transfers, increasing our net primary membership by 39. Jim added that between March 1 and 6, we gained nine new members; if that trend were to continue, we would gain 40 new members by the end of March.

Carey also related that he had recently participated in one of the driving experiences at the Porsche Experience Center in Atlanta, specifically the Cayenne Off-Road experience. They let him drive a 540-hp 2019 Cayenne Turbo on not only the paved exercises (kick-plate, low-friction circle, 1-mile handling circuit, and polished concrete slick track) but an intense off-road section that included a creek bed crossing, a low-speed off-camber section, and a 70-degree ascent and descent section. The Cayenne handled it all just fine, even with 21-inch wheels and 35-series performance tires. That experience will help in defining future off-road tours that the region puts on.

**Volunteer Chair** Landon Stogner told us that we had 20 Maverick Mentors at the All Member Party to guide and assist the new folks who attended. He got good feedback from both the new members and the mentors, and got several comments that the new members were excited to be a part of the event. Landon also noted that he needs an updated list of open volunteer positions so that he can recruit effectively. Later in the meeting, Landon suggested that we have nametags printed for event staff and volunteers, and also asked about the possibility of providing volunteer shirts for event workers.

**Tech Session Chair** Michael Baynton noted that a tech session that was intended to take place in February didn't happen due to unavoidable time constraints. He would like to do a tech session in conjunction with a DE this year, probably at a business located at MotorSport Ranch. The upcoming tech session schedule is:

- March 23: Concorso Detailing, which had already filled up by early March, with 75 people signed up and over 10 more on the waiting list. The topic is ceramic coatings for wheels, and includes raffling off a ceramic coating for some lucky attendee.
- April 6: On-Site Tires will give a talk about tire technology at VentureX in North Dallas.

Michael also has commitments for May, June, and July, and is looking for ideas for tech sessions specific to 4-door Porsches.

**Tours Co-Chair** Brant Worrell introduced us to Sam Bryant, who will be in charge of tour operations. Sam reported that the tour to the All Member Party topped out at 125 cars and 278 people, 19 of whom were kids or minors. The next tour will be the always-popular Bluebonnet Tour, consisting of a 71-mile drive to Ennis on April 7.

**Concours Chair** Mike Mahoney reminded us of the upcoming Porsche Promenade Concours d'Elegance, also on April 7, to be held at the Brookhaven Country Club in Farmer's Branch. He is working on getting Porsche Plano to be the sponsor for this judged event. The next event will be a People's Choice Concours in June, featuring on-line voting. After that he plans another top-only Concours in the fall, and will wrap up the year with a People's Choice event in conjunction with our annual Founders' Day celebration.

Our **Monthly Social** position is currently open, but member Surya Purimetla expressed interest in teaming up with someone to take on that position. He brought up the idea of a food truck-themed event as a variation on the usual restaurant scene.

**Autocross Chair** Mark Schnoerr recapped the first Autocross of the season, held at Mesquite Memorial Stadium, where a Cayenne GTS driven by Igor Tulandin took the top Porsche performance index (PAX). The next Autocross, a Mirrorcross, is at Mineral Wells Airport on March 17. April's event will be at Lone Star Park in Grand Prairie, followed by a return to Mineral Wells with an Autocross School on Saturday, May 4 and a Mirrorcross the following day. If you like to autocross, there is a total of about 35 events throughout the year just in north Texas, including the 10 that Equipe Rapide (our autocross partner) puts on. Additionally, 16- and 17-year-olds are eligible to run as long as they have a driver license (not a permit).

**Region Treasurer** Deborah Fike reported that our cash on hand totals just over \$186,000 as of the end of February. Our year-to-date net use of funds in February went negative, at -\$744. We will be donating \$2,894 to Patriot PAWS on March 9, bringing our donation total to \$5,000, allowing us to sponsor and name a service dog. In the meantime we received an additional \$1,100 toward this donation. We received \$1,570 toward the Hope House charity from the 2018 COTA event.

Accounts receivable include \$5,646 remaining to be collected for the 2019 advertising year from three advertisers who have not paid to date, plus three more who have made partial payments. We are also expecting a payment of \$1,190 from Porsche Plano for their sponsorship of the November Club Race. Action items include writing off assets not in use, and settling on an interest-bearing account. Deborah has found a bank from whom we can purchase CDs in \$10,000 increments, and recommends that we invest \$100,000 in those CDs to earn interest instead of just letting it sit in the bank.

Deborah also noted that she will be out of the country during late May and early June, so we will need to have someone available to write checks when needed during that time. She also indicated that we should start spending some of our capital. We donated \$20,000 to the Hope House last year, but with the addition of multiple charities lately, we need a dedicated Charity Chair, and we should earmark either a dollar amount or a percentage of our account totals for donation purposes.

**Rally Co-Chair** Don Sebert told us that the Patriot PAWS facility tour and lunch was already almost full, with 110 Mavericks registered (compared to 80 members of the Corvette Legends group). As Deborah had already stated, we will be donating the balance of the \$5,000 to sponsor and name a service dog at the event. Don also announced that the fifth Easter Rally will be held Saturday, April 20, starting and ending at Ten Fifty BBQ in Richardson. Maverick member William Weisiger, who runs the restaurant, graciously offered his location to us as both the gathering point and destination.

David closed the meeting with his announcement of the Mavericks of the Month: Mike and Ian O'Hare, the father and son team who have become regular attendees at many of our regular events, assisting with parking cars and other support tasks. Congratulations Mike and Ian!

The meeting adjourned at 8:17 pm.

