



Maverick Region Board Meeting Minutes

May 1, 2019

By Carey Spreen, Region Secretary

With Region President David Robertson out of town and Region Vice President unable to attend, Region Secretary Carey Spreen convened the meeting at 7:00 pm.

The first item of business was Carey reading the **Membership Report** provided by Membership Chair Jim Hirsch. We gained 33 new members in April, along with six transfers into the region and three new Test Drive participants. There were 135 members who renewed their memberships. There were also 43 members who did not renew, along with three who transferred out of the region, and two more who expired out of the Test Drive program. Notable, April saw 21 member anniversaries ending in 0 or 5. Net increases for April were 13 Primary and 18 Affiliate, for a net increase of 31 members. Our membership now sits at 2,026 Primary and 983 Affiliate members, for a total of 3,009, the first time Maverick Region has hit the 3,000 member mark, which makes Maverick Region the 12th largest region in PCA!

Region Treasurer Deborah Fike gave the Treasurer's Report. Our cash on hand as of April 30 totaled \$141,297, with an additional \$34,917 in our Club Registration account. Our year-to-date net use of funds came to -\$38,942 (negative), which will be offset by the Club Registration money when it is remitted. There is also \$1,570 in reserve from the 2018 COTA event. Accounts receivable include \$375 remaining to be collected for *Slipstream* advertising; \$1,190 in 2018 Club Race sponsorship; and \$450 for Maverick of the Month sponsorship. Deborah left a few checks in case an emergency payment must be made while she is out of the country in late May.

Drivers' Education Chair Renee Hayden recapped the April DE for us. This event was sponsored by RAC Performance, with over 150 drivers registered. The imposition of a \$50 late fee for those who do not register by the deadline does not seem to be a deterrent; we still had several late entrants. She would like a way to better control late entries, as it causes confusion with coach assignments, run group sizes, etc. Parade laps for the weekend brought in \$269 in donations to Patriot PAWS. She noted that a representative from Simpson Racing was present, who demonstrated HANS (head and neck support) devices, including a hybrid device that works with a normal three-point safety belt. Renee also announced that the June DE had to be canceled because it would have taken place just one week before the Spring Schnell Fest at Circuit of the Americas. Many driving coaches who instruct at our Des also attend Schnell Fest, and most would not have been able to participate in both events on back-to-back weekends, leaving us short of coaches if our event had been held. The next Maverick DE will take place in September after the series takes a break from the summer heat.

Volunteer Chair Landon Stogner reported that he is researching how much it would cost to create volunteer T-shirts to give to our volunteers. He noted that there has been good volunteer participation at recent events.

Jay Lynch was a guest at the meeting. Jay will be working with **Rally Co-Chairs** Don Sebert and George Luxbacher to help put on a rally on the west side of the Metroplex, where Jay lives. He will also be working on a more efficient scoring system so that it takes less time to score the 40+ entries we typically get. Jay is also interested in putting on a Poker Rally, which requires checkpoints along the route to deal cards to participants. He noted that the Easter Rally, which both started and finished at Ten 50 Barbecue in Richardson, was a big success.

Social Chair Debi Kruder informed us of two big events coming up later this year. The first is a Maverick Partner Appreciation event, which, like last year, showed our thanks to all who volunteer for the region. This event will take place on Saturday, August 24, with Neiman-Marcus offering to host the event. The second event is our annual Founders' Day celebration, to take place on Saturday, December 7. This will be a three-event day, starting out with a Mavs & Mochas at Nordstrom, followed by a toy drive to Plano, and ending at Porsche Grapevine for the awards banquet.

Tech Session Chair Michael Baynton noted that he is putting together a tech session at Fifth Gear Motorsports in Lewisville, with the topic still to be determined. Michael is also in the process of organizing a tech session with Hill Country Region at Werks 11 in Temple, Texas on Saturday, November 16.

Coffee Meets Chair Bill Kruder updated us on upcoming Mavs & Mochas locations. Neiman-Marcus in Fort Worth is the May 11 venue, followed by Stonebriar Community Church in Frisco on June 22. The July 13 event will be at Novel Coffee Roasters in Flower Mound; a location in Highland Park Village (to be determined) for August 10; and Texas Harley-Davidson in Bedford will host Mavs & Mochas on September 14. Bill then put on his **Advertising Chair** hat and noted that all Slipstream ads are paid for except for the \$375 outstanding balance that Deborah had mentioned during the Treasurer's Report. We have dropped one advertiser but added two more. Since our advertising year runs from September through August, in mid-June we will start asking for renewals. Although the price of printing and mailing Slipstream has increased lately, we want to keep our ad rates where they are so that our advertisers see some stability and will be more willing to renew. And speaking of mailing costs, Bill wants to review the list of advertiser copies in hopes of whittling down the number of copies we mail each month.

Web Store Chair Chris Flaugh has more stickers for Membership Chair Jim Hirsch, and will try to deliver them to Jim at the next meeting.

Concours Chair Mike Mahoney announced that he is adding Scott Kellog as Concours Co-Chair. Scott brings lots of Concours d'Elegance judging experience to the table, and Mike is looking forward to working with Scott. Mike recapped the April Concours at Brookhaven Country Club, which attracted about 40 entries. He is working with Porsche Grapevine to get them to sponsor the Concours series. Upcoming events are a People's Choice car show on June 23 at Cigars International on Plano Parkway in The Colony.

To conclude, our **Maverick of the Month** is Peter Wen, who can usually be found helping out in one way or another at our Coffee Meets and other events. Peter also writes a monthly Slipstream column called

Maverick Marktpreis, which covers market prices for a different Porsche model each month.
Congratulations Peter!

The meeting adjourned at 7:54 pm.