



Maverick Minutes

November 1, 2017 Board Meeting

President David Robertson began the meeting at 7:04 PM. He reiterated that emails to all members would go through him in order to be sparing with them and effective. Marketing chair Bill Orr will now be folding them into an overall marketing plan. David then stressed he wants our charitable contributions to be more next year (provided he is re-elected). He mentioned the Boot Campaign would like us again to donate money to help nominated families. Last year we gave \$5K for a movie night for 60 families. Treasurer Richard Solomon asked again if we could match that. The Executive Committee approved another \$5K donation. We will also donate an additional \$5K to the Hope Shelter, plus gift cards collected at tours and monthly socials, DE charity lap money, and the proceeds from the annual Founders' Day silent auction. Next year David wants us to contribute not just financially, but other ways, as well.

Social Chair Tracy Robertson talked about Founders' Day. This year it will be an all-day event on December 2nd celebrating our 55th anniversary. The day starts with a Mavs & Mochas event/People's Choice Car Show. Then there will be a short toy run. Lastly, the dinner will be at the Texas Harley Davidson showroom in Euless. Pecan Lodge will cater the barbeque. There will be a DJ and the bar will be included. She encouraged everyone to solicit silent auction items. We will also keep collecting gift cards for the holidays.

David mentioned that Stephanie Ho is stepping down from the Monthly Socials. Because of the busy holiday season, the next one will be in February, giving us time to find an appropriate replacement for her. He encouraged all chairs to attend all different kinds of events, not just ones they're in charge of.

Rally chair Don Sebert reported that his Halloween Rally was very well attended with 38 people who showed, 33 of whom participated. This was up from 28 last year. Nearly half were in costume! The rally started in Allen and ended at a guitar sanctuary. The club bought pizza for the attendees to encourage everyone to stick around for scoring. There were few complaints. He is open to suggestions for interesting destinations for future events. He and co-chair George Luxbacher decided that they will stick to the 2 rally per year format. They will be raffling off the quilt made by Ginger Heuerman to benefit Patriot Paws, providing service dogs for veterans. Tickets are \$20 each or 3 for \$50.

Off-Road Event Co-Chair Jeff Sebert proposed that we add a special group at a DE for 4-door vehicles (Panameras, Cayennes, and Macans) to engage those owners. In addition, he found out that Eagles Canyon Raceway has a series of off-road trails that could be useful for future events.

Tour Chair Mark Pitarresi had 97 cars, 162 adults, and 9 minors at the last event. He has found that our group brings eating places to a halt, so that's a concern. The last one ending at the Hula Hut in Little Elm, however, was handled splendidly. He has begun planning for next year. He wants to start limiting drive signups based on the number of volunteers they get. This will prevent over-crowding of groups and keep them manageable. He might start color coding the groups to help. He had ~30 new members at the last event, which is phenomenal. Someone suggested creating a FAQ online for regular questions that could help new members, in particular.

Derrick Tate reported that the Mavs & Mochas event at the Harley Davidson dealership was great. The people were friendly, was a good environment and had great parking. There were 12 968's on display, which is more than Parade! The next event Jimmy Gallegos suggested to incorporate a canned food drive. It will be at the Nordstrom's at North Park on Nov. 11. The store offered special offers and services for men and women alike.

New Member Mike O'Hare has been in the club for a year and is looking to be more engaged.

Tech Session Chair Michael Baynton said his 1st event at Bennett Motorworks on brakes (planned by Nikolaus Klemmer) was very successful with about 50 attendees. The next event will be early January at Park Place Porsche.

DE Chair Chris Tabor noted that the last DE event had 110 attendees and went very smoothly. He gave kudos to all "unsung heroes" who keep these going efficiently. These events are revenue producing for sure. The next event at COTA filled quickly and is sold out. Next time he wants to see a higher percentage of Maverick Region drivers. His 2018 calendar dates have been set for instructed DE's, all 4 of which are at MotorSport Ranch on the 3.1 mile track. He now has two assistant chairs who can fill in for him, as needed.

Safety Chair Bob Kramer also echoed that the DE event ran well without incident.

DE Coach Dan Amado added that he believes the Monthly Social Oktoberfest Birthday Celebration started by Stephanie Ho should be an absolute blowout party every year.

Calendar Chair Karl Poulsen said again that he needs calendar updates to be emailed to him by every event chair so they can be added to the online calendar. Updates don't only go to him but to the Slipstream editor, as well.

Goodie Store Chair Chris Flaugh showed 55th Anniversary Magnets and stickers that are for sale. He also still has license plate frames, which proceeds from go to the Hope Shelter. The anniversary items are available on Zazzle.

Marketing Chair Bill Orr reported we finally reached the 200 plate minimum for TXDOT. They should be in production by March or April next year. We want to keep selling them in order to make money and promote the club. The TXDOT website might or might not be offering a 10% discount, depending on the day you look. Maverick Region will get a royalty from the sales. He has been working to integrate PayPal into our website for items for sale. He is also making sure email blasts have a consistent look and feel. Send information to include to webmaster@mavpca.org. He is also handling registration for all 3 Founders' Day events. First is Mavs & Mochas at Highland Park Village (\$10 to participate in the People's Choice Car Show). The Toy Parade he has set up a gift registry or sorts to select items to purchase.

Lastly, the dinner is \$40 before November 18 and then it goes up to \$50. He can integrate everything into one registration, if desired.

Volunteer Chair Jimmy Gallegos has 3 new volunteers who are all very new members. He wants to include an ad in slipstream to consistently promote volunteerism and provide visibility to long time members. Wife Phyllis was there to enjoy the food and drinks.

Slipstream Co-Chair Carey Spreen reported that UNT was nearly done with digitizing all the Slipstream archives. They should be done the end of November and he will be picking up the hard copies for some to be displayed at the Founders' Day dinner. He noted that the off-road event he also co-chaired was such a success that the national tours chair, Greg Halvorson, asked him a lot of questions about how they made it happen, so they could provide guidelines for PCA regions nationwide.

DE Registrar Wendy Shoffit gave a quick update on husband James' condition after his stroke on 9/11. He continues to do well and is now in an in-patient program at Pate Rehabilitation Center in Anna. The last DE we had 110 entrants and this next solo-only DE is at 25, although we just were able to add a 2nd DE run group and an improved driving schedule for them, which should add to the total. The Club Race has low signups (~35), resulting in the change to the DE. Jason Brodigan will be taking over as DE registrar in the future and will be filling in as Club Race registrar.

David Robertson announced that Rob Adams is the Mav of the Month for his hard work coordinating the Mavs and Mochas concours events, particularly for the 968 coordination event.

The meeting was adjourned at 8:46 PM.