



Maverick Region Board Meeting Minutes

November 7, 2018

By Carey Spreen, Region Secretary

Region President David Robertson called the meeting to order at 7:00 pm. He introduced a special guest: Patrick Huston, General Manager of Park Place Porsche. Patrick was there to thank Maverick Region, and especially the Drivers' Education staff, for the very successful car control clinic at the October DE at MotorSport Ranch. Patrick noted that Park Place sent out about 3,000 invitations to their client base, and is excited to participate in similar future events.

In a similar vein, the Luxury and Supercar Showcase was a notable success, especially considering the rainy weather. Patrick would like to grow the event, giving it higher visibility. Park Place is already planning the 2019 event.

David announced that DE Chair Chris Tabor is stepping down after six years at the helm. Chris told us that his goal was and is to leave the program in better shape than when he took over. The September and October events were a significant change from previous events, especially the October DE, which included driver control exercises as requested by Patrick at Park Place. The DE staff, with TJ as Chair, are looking forward to a friendlier, more open atmosphere, with better relationships between the students and instructors/coaches. Welcome TJ!

TJ distributed the results of a survey from the September DE, collecting 41 replies, which showed strongly positive opinions about the changes that the DE team introduced, including extended passing for the Yellow and White run groups; running the Green run group strictly on the 1.7-mile course so as not to overwhelm new students; bonus sessions on the 1.3-mile course for the Blue solo, Yellow, and White groups; split drivers' meetings, one for Green and another for Blue, Yellow, and White; and use of FM radio (88.9 MHz) to broadcast track information to drivers on the course.

Other ideas proposed were to grid the Yellow and White groups according to either driver experience or average lap times; average lap times were by far the preferred criteria. A Time Trial (timed competitive event) on the 1.3-mile course was also popular. One-day events were strongly requested, as were events at Eagles Canyon Raceway, MSR Houston, and Circuit of the Americas. Out-of-state events at Barber Motorsports Park (Birmingham, AL), Road America (Elkhart Lake, WI) and Sebring International Raceway (Sebring, FL) got solid support as well.

Region Treasurer Deborah Fike was unable to attend, but submitted the Treasurer's Report in advance of the meeting. Our cash on hand as of Oct 31 consisted of \$26,526 in the Chase operating account,

\$117,738 in the Chase money market account, and \$3,567 in the PayPal account, for a total of \$147,831. We expect another \$20,000+ from October DE proceeds in November. Our October year-to-date Net Use of Funds was -\$13,027 (in the red), in large part due to *Slipstream*, with \$12,500 remaining to be collected from advertisers. Other accounts receivable are for the October DE sponsorship and participant fees, as well as All Member Party (2019) and Maverick of the Month sponsorship. Action items include creating an updated list of in-use equipment and assets, including locations, and to pursue higher interest-bearing investments for cash accounts, much of which has already been moved.

Advertising Chair Bill Kruder is in the process of chasing down delinquent advertiser payments; ten advertisers have not paid anything, and three have made partial payments.

Membership Chair Jim Hirsch was still busy with campaign and election business, and also submitted his report in advance. In October, we gained 24 new members, no transfers in, and two new Test Drive program participants. A total of 94 members renewed, but 26 did not renew. Two members transferred out of the region, and two Test Drive participants let their trials expire. Maverick Region now has 1,921 primary members and 940 affiliate members, for a total of 2,861, plus 13 Test Drive program participants. Since January, the region has added 327 new members and 25 transfers in, with member losses bringing the net increase to 122. As always, Jim sends personal reminder emails to members that have not renewed, welcome emails and new member packets to all new and transfer members, and anniversary recognition and congratulation emails to members with anniversary years ending in 0 or 5.

Volunteer Chair Landon Stogner was also out of pocket, but sent October and November volunteer data. There were three volunteers who spent a total of 16 man-hours in October, and 12 volunteers are signed up for November to work an expected 112 man-hours.

Tour Co-Chair Mark Pitarresi recapped the FM 4 tour in honor of Mitch Mitchell, from Jacksboro to Granbury. The tour drew 85 cars and 130 people; Marie Mitchell rode with Co-Chair Brant Worrell in the lead car. Brant added that there were lots of compliments on the tour organization. Mark noted that the first tour for 2019 is set for February 17, ending up at the All Member Party in Gunter, TX.

PCA Store Chair Chris Flaugh reminded us that he has window stickers for various Maverick Region events.

Marketing Chair Bill Orr reminded us that, until we find a replacement Calendar Chair, the calendar emails go to him, Editor Kurt Scaggs, and Ad Event Designer David Tierney.

Rally Co-Chair Don Sebert recapped the fourth annual Halloween Rally for us. Forty-one cars (a Halloween Rally record) participated, and awards were presented for first through third place plus Dead Last But Finished (DLBF), and for top three best costumes based on people's choice votes. Don and Co-Chair George Luxbacher plan to hold a rally school in January in an effort to get more interest in rally participation and volunteers. Don also requested that the club appoint someone to coordinate dealer sponsorships so that the dealers don't have to field sponsorship requests from multiple club members. The sponsorship coordinator would present a combined budget for the year to the dealers.

Coffee Meets Chair Bill Kruder noted that he expects at least 100 cars at the November Mavs & Mochas in Richardson.

Social Chair Debi Kruder's focus these days is on Founders' Day, taking place on Saturday, December 1. She requested and received a \$450 sponsorship from PCA, and announced that online registration is now open. Like last year, Founders' Day will consist of three parts, all taking place on the same day: Mavs & Mochas at Nordstrom Northpark; a toy drive through Plano in conjunction with the Plano Police Dept; and of course the main event, the gala at Porsche Grapevine. Catering will be from Pecan Lodge and Steel City Pops, and there will be live music. Debi noted that we can bid on Silent Auction items online now as well, with the goal being all items sold by November 25.

Tech Session Chair Michael Baynton filled us in on the Phoenix Insurance session at Park Place the previous Saturday. Phoenix Insurance representative Justin Husman put on a 1-1/2 hour discussion about all sorts of insurance topics. Michael noted that Park Place GM Patrick Huston, as busy as he is, was present for almost the entire session. Plans for 2019 include ten tech sessions from vendors who have already expressed interest in hosting events. Michael would also like to combine a tech session with another co-located event, such as a race shop presentation in combination with a DE, both at MotorSport Ranch.

Monthly Social Co-Chair Clark Randall reminded us that there will be no more events for 2018 due to holiday conflicts. For January, though, they are planning a get-together at BJ's Restaurant in Addison, and a return to Lavendou in Plano for February. Clark's and Co-Chair Vanessa Fernandes' goal is to identify a few reliable venues and rotate the monthly event locations using those venues.

Incoming Drivers' Education Chair TJ Kroehle said that he is looking forward to working with the various DE volunteers in 2019, and received a ringing endorsement from Chris Tabor, who told us that he has never felt more comfortable handing off a volunteer chair position, and that the DE program is in excellent hands. David Robertson added that he is very excited about the new direction that DE is heading, acknowledging that not everyone is in favor of change, but concluded that we have to change to keep up with other DE groups or risk the program dying.

TJ spoke about a six-month study of participants and other DE programs and submitted the survey discussed earlier, proposing that the changes will improve participation and cash flow for the program. The car control clinic was a definite hit, pulling in 30 more drivers than last year's October event. The skidpad exercise was the most popular, including participation from 14 instructors. At least 50% of the car control clinic participants said that they wanted to return for a full DE.

Autocross Chair Mark Schoerr said that the AX program exactly hit its budget of \$0 for 2018. The final event the previous Sunday drew a total of 118 drivers, although only 12 of those were driving Porsches due to other conflicts. The Guns and Hoses charity event raised \$5000, with all participants who won cash donating that cash to the charity. Mark also noted that PCA has added more autocross classes to the Parade Competition Rules, and that he is working with Carey Spreen to come up with the right balance of classes for our typical participants. He also announced that five Maverick autocrossers will receive year-end awards this year.

The self-proclaimed "Disorganizer" (aka President) of the 356 Tub Club, George Maffey, was present at the board meeting, in his continuing effort to keep the two groups in sync on events. George announced that the Tub Club will be meeting in a few weeks to plan for 2019 events, and that ownership of a 356 is by no means a requirement to join the club!

Wrapping up the meeting, David continued his trend of selecting more than one person as Mav of the Month. This month, his choice was the Tour Chair team of Mark Pitarresi and Brant Worrell for their significant efforts in growing the Tours program this year. Congratulations Mark and Brant!

Meeting adjourned at 8:02 pm.