



Maverick Region Board Meeting minutes

September 5, 2018

By Carey Spreen, Region Secretary

Region Vice President Jim Falgout started the meeting at 6:58 pm, filling in for President David Robertson, who was out of town.

Tech Session Chair Michael Baynton told us that a couple of upcoming tech sessions had to be canceled. Currently on the calendar is the tech session at Growler Labs on Wednesday, Sept 26 (with several RSVPs already), and one for The Phoenix Insurance on Saturday, Nov 3, with a location yet to be determined. One suggested location was Doghouse Performance at MotorSport Ranch in Cresson.

Karl Poulsen announced that he is stepping down from the Calendar Chair position. Karl has been doing a great job coordinating both the Google calendar and the custom website calendar for us, so we are sorry to see him leave. We thank him for his contributions to the club over the last couple of years!

Tours Co-Chair Mark Pitarresi informed us that the tour to MotorSport Ranch on Sunday, Sept 23 already has about 90 cars and 160 attendees signed up, 23 of whom are first-timers. This tour departs from Mansfield, TX and arrives at MSR in time for lunchtime parade laps, allowing tour participants to drive the 3.1-mile course for a \$30 donation to Patriot PAWS, and to participate in a lunch from Roscoe's Smokehouse for \$16 per person.

Event Ad Designer David Tierney had nothing to report, but reminded us to send any requests for event ads to him at eventads@mavpca.org.

Autocross Chair Mark Schnoerr related that a Cayman GT4 recently took first place in the Super Street class at the SCCA Solo Nationals (Autocross), beating several GT3s, a Nissan GTR, and a McLaren 12C, which Mark sees as further proof that mid-engine cars are the best autocrossers. In Region news, Mark reported that the Autocross program is slowly growing in PCA participation, with several regular Porsche entrants showing up for each event. The series returns to Lone Star Park in Grand Prairie for the rest of 2018.

Drivers' Education Chair Chris Tabor introduced us to his "DE disruptor" team (TJ Kroehle, Chris Sorrells, and Mark Schnoerr), who are in the process of instituting major changes in the DE program. Some of those changes are:

- Hosting two drivers' meetings, one for Green and Blue (less experienced) run groups and another for the Yellow and White (more experienced) run groups.

- Green students will run the 1.7-mile course, while the other groups will run the 1.3-mile course simultaneously. Once the Green group is ready, all will run on the full 3.1-mile course.
- Saturday schedules will differ from Sunday schedules.
- Drivers will be timed to allow more efficient gridding of each run group.
- Driving exercises, such as threshold braking and skidpad.
- Lunch catering will change, expanding the vendor choices, and reducing or eliminating free lunches to reduce event costs.
- Reducing corner worker count, which is something that other regions are doing as well.
- Requiring Yellow and White group drivers to take instruction when driving a new or unfamiliar car.

The “disruptors” also noted that the local Porsche dealers want to sponsor events for their customers, and not just Porsche customers (think Mercedes-Benz, Bentley, Jaguar, McLaren, Maserati, etc.). There is growing interest also to sponsor off-road events for SUV owners.

Marketing Chair Bill Orr had nothing to report this month.

Region Treasurer Deborah Fike gave the Treasurer’s Report. As of August 31, we have \$68,894 in our Chase Bank operating account, \$92,726 in our Chase Money Market account, and \$6,403 in our PayPal account. There is also over \$25,500 in Club Registration for the upcoming September DE. Our year to date net use of funds is -\$15,607 (negative). Regarding accounts receivable: all of last year’s (Sept 2017-Aug 2018) billing has been collected. As for this year, 38% have been collected already. Outstanding action items include (1) Federal tax returns fixed asset adjustments, which are pending; (2) creating an updated asset and in-use equipment list, including locations, removing assets not in use; and (3) invoicing September DE sponsors.

Deborah also asked that the club donate \$500 to the upcoming Susan G. Komen Rally for the Cure event to be held at the Lantana Golf Club on Saturday, Oct 13. Donations are split 75% to local cancer research and 25% to national research. The motion to donate was made and seconded and passed unanimously.

PCA Store Chair Chris Flaugh had window stickers requested by Social Chair Debi Kruder, but had no other news for us. Longtime member Roy Clingman was a guest to see what goes on at our monthly board meetings. As a reminder, all Maverick Region members are welcome to join these meetings!

Coffee Meets Co-Chair Derrick Tate reported that we had about 100 cars show up at the August edition of Mavs & Mochas at Neiman-Marcus, regardless of the rain. Parking garages make great coffee meet venues! The August Motoring Mavs at Mayo’s similarly attracted about 50 cars.

Rally Co-Chair Don Sebert noted that he will have a preview article for the Halloween Rally ready for the October issue of Slipstream. Don and Co-Chair George Luxbacher want to put on a seminar aimed at finding more rally volunteers/helpers, and are looking for a location on the west side of DFW for a future rally. Don also expressed an interest in coordinating a joint fundraising event for Patriot PAWS between PCA and the Corvette Legends group, to be held on March 9, 2019, which will feature a “show and tell” tour of Patriot PAWS’ new facility and include a catered lunch capped at 300 participants. Note: In a follow-up after the meeting, Deborah indicated that we are over halfway to our goal of \$5000 to purchase and name a dog for the charity.

Jeff Sebert has been working on finding locations suitable for hosting track experience events for our 4-door Porsche owner members. He told us that Texas Motor Speedway in far north Fort Worth will rent

their infield-only road course for \$6,200 per day, and the entire track, including oval and road course, for \$16,000 per day, both including fire and safety personnel. The club would have to provide corner workers and a minimum of \$5 million liability insurance.

Volunteer Chair Landon Stogner reminded us of the inaugural Partner Appreciation Breakfast to take place at Park Place Dallas on Saturday, September 15, and to RSVP by Sept 10. Using a volunteer tracking application, Landon has recorded an additional 31 hours of volunteer time since the last board meeting.

Region Secretary Carey Spreen gave the Membership Report for Membership Chair Jim Hirsch, who was unable to attend the meeting. In the month of August, Maverick Region gained 40 new members, four transfers in, and two "Test Drive" program participants. Also in August, 71 existing members renewed their membership. Offsetting these numbers were 10 members who did not renew, and two Test Drive program participants who left the program. Membership in the region now stands at 1,897 primary members (up 14 from a month ago) and 934 affiliate members (up 8 from a month ago), for a total of 2,831, plus ten Test Drive participants. Jim noted that, since January, we have added 275 new members and 21 transfers; subtracting non-renewals, our net total has increased by 98. Jim sent personal reminder emails to all non-renewals for August, welcome emails and packets to all new and transfer members for August, and anniversary congratulation and recognition emails to all members with anniversaries divisible by 5.

Jim Falgout wrapped up the meeting with the announcement of the Mavs of the Month: Clark Randall and Vanessa Fernandez, our Monthly Social Co-Chairs, for their efforts in coordinating our monthly social and dinner events. Thanks Vanessa and Clark!

The meeting adjourned just after 8:00 pm.