



Maverick Region Board Meeting Minutes

August 7, 2019

By Carey Spreen, Region Secretary

Region President David Robertson convened the meeting at 7:00 pm by bringing our attention to the display of trophies that Maverick Region won at the recent Porsche Parade in Boca Raton, FL. For 2018, our region won the Greatest Actual Growth award for the largest number of new members in a single year, the Best Newsletter Cover award, Best Website (overall), 1st place Newsletter (Class VI, regions with at least 1,650 members), and, saving the best for last: Region of the Year! David thanked the active region members, and especially those who are board members, for their hard work, which paid off with this recognition. David also thanked Jerry Sutton for transporting all of that hardware home to the D/FW area.

Wendy Shoffit gave a synopsis of the various Parade competitive event winners, which appear in the Parade recap article in *Slipstream*. A notable change this year was at the Autocross, where, instead of volunteers working half-day shifts on the course, the drivers themselves worked the course when they were not driving. This was due to poor volunteer turnout because of the distance from the Parade headquarters (about an hour's drive). The next Parade will take place near Palm Springs, CA in June 2020, and in 2021 it returns to French Lick, IN, a comparatively short drive from the Metroplex.

David announced that **Region Vice President Jim Falgout** will be filling in as Region Treasurer for the rest of 2019, since outgoing **Treasurer Deborah Fike** had to relocate sooner than expected to Colorado. Thanks Jim, and best of luck to Deborah! David also noted that the last three Region Treasurers have recommended that the club hire the services of a bookkeeper to keep track of transactions, now that we have serious money in the bank. Typical bookkeeping services run about \$300 per month, and are well worth the cost. Jim Falgout offered to come up with a proposal to hire a bookkeeper.

Social Chair Debi Kruder could not attend the meeting, but David passed along to us that the second annual Partner Appreciation Day will be held on Saturday, August 24 at Neiman Marcus in the Shops at Willow Bend. This is a by-invitation-only event to recognize the contributions of our many region volunteers and advertisers. Mark Schnoerr requested that we also invite Robert Kirby of Lightspeed Images, who is not a member, but he attends each Autocross event, taking and providing great photos of the competitors.

Another upcoming social event is our big one: Founders' Day, which will again be a three-event day (Saturday, December 7), comprised of a Mavs & Mochas, followed by the popular Toy Drive, and

concluding with the Founders' Day banquet at Grapevine Porsche. Debi is also already planning the 2020 All Member Party, scheduled for March 22, sponsored by Autobahn Porsche.

David reminded us again that there are email and text message scammers disguised as Maverick Region board members who want to separate you from your money. If you receive an email or text message from someone claiming to be a Maverick Region board member and asking that you purchase an iTunes gift card, it is a scam! David also noted that the dinner menu for the Hackberry Creek Country Club, where the Board meets every month, has had some choices removed, which you may notice when you order dinner using the Punchbowl invitation. That invitation, by the way, is the recommended way to order a meal for the Board meeting, so please use that method instead of ordering when you arrive.

Autocross Chair Mark Schnoerr recapped the August 4 autocross event for us. Out of 114 total drivers, there were 20 Porsche drivers in attendance. Equipe Rapide, our autocross partner, pays cash awards to the three (or so) fastest Porsche drivers, the fastest female drivers (any car), and the fastest 20 drivers! On a side note, former SCCA National Champion David Powers brought his Cayenne GTS out for a try, and was soundly beaten by our own Igor Tulandin by 2.5 seconds in his own Cayenne GTS. Come find out how your Porsche - two door or four door - handles at the next autocross. You may be surprised, but you will definitely have fun.

PCA Store Chair Chris Flaugh had nothing to report this month.

Concours Chair Mike Mahoney introduced his new Co-Chair, Scott Kellogg. Scott has years of car show experience, and Mike is looking forward to working with Scott on upcoming events. The next event is the fall Porsche Promenade Concours d'Elegance on Sunday, September 22, to be held at Brookhaven Country Club in Farmers Branch.

Surya Purimetla noted that he has a possible Food Truck opportunity for a future Happy Hour, and he will get that information to our **Monthly Social Chair Claudia Reynolds**.

Volunteer Chair Landon Stogner noted that the Partner Appreciation event invitation list is up to date, and the volunteers for the Mavs & Mochas at Highland Park Village are lined up. Landon also thanked volunteers for the recent Tech Sessions.

Social Media Chair Bill Orr told us that he has since revised the Maverick Region website (mav.pca.org) since the National Website judging took place in April. Bill also reminded us that there need to be at least 200 active PCA license plates per year in order to keep the program going. If you were holding off on purchasing a PCA plate, doing it now will help keep the program alive.

Slipstream Editor Kurt Scaggs announced that, due to Ussery Printing moving to another location, and a shortfall in postage for this month, the August issue will probably arrive late in members' mailboxes. Things should be back to normal for the September issue. Kurt also noted that, with the passing away of a few Maverick Region members this year, acknowledgements of those events are encouraged. Sometimes we do not hear about some members' passing until weeks or months after the fact, though, so acknowledgements in the printed magazine are not always timely. There is room in the digital edition online, however, and Wendy Shoffit suggested posting "In Memoriam" articles on the Maverick website.

David congratulated **Membership Chair Jim Hirsch** for Jim's efforts and ideas in growing our membership, and for being an integral part of winning the Greatest Annual Growth award for 2018. Jim

told us that the New Member Packets that he has been sending out have been helpful in retaining members, and noted that new members who joined near the beginning of the month may not receive their packets until the next month, due to the timing of the New Member data that we receive from PCA National.

Membership statistics for July include 34 new members and eight transfers into the region, plus three new Test Drive Program participants. There were 22 anniversaries in July ending in 0 or 5, including one 35th anniversary. One hundred members renewed their memberships, and 36 more did not renew. There were also six transfers out of the region, and two Test Drive participants expired out of the program. Maverick Region has 2,074 primary members and 1,006 affiliate members, for a total of 3,080, plus 13 Test Drive participants. Since the beginning of 2019 we have added 253 new primary members and 38 transfers in, with our net primary total membership increasing by 127 members. If this trend continues, we could be eligible for another Greatest Annual Growth award next year.

Jim is also on the nominating committee this year, and noted that the official Executive Council Election notice will be published in the September issue of *Slipstream*. If you wish to run or nominate someone for President, Vice President, Treasurer, or Secretary, please contact the committee at nominations@mavpca.org by Tuesday, October 1, 2019.

Tech Session Chair Michael Baynton recapped the well-attended Tech Session in June at Fifth Gear Automotive. He also noted that the July session about hybrid and other advanced technologies at Park Place Dallas was a very interesting and interactive event. Patrick Huston, Park Place General Manager, and Steve Krysil, the PCNA Regional Sales Manager for our area, were the featured speakers, and provided an informative program. There are no firm plans for tech sessions in August or September, but events at Apex in October and at Werks 11 (Temple, TX, in conjunction with Hill Country Region) in November are in the works. Michael also brought our attention to the ridecache.com website, which allows you to upload and manage your car documentation, photos, receipts, service records, etc.

Recent new member Jennifer Parma was a guest at the Board meeting in an effort to get more involved with the club. Welcome Jennifer!

Club Race Chair Pat Heptig reminded us that this year's PCA Club Race is moving from its traditional November date to October 19-20, although it will still be held at MotorSport Ranch in Cresson. Pat also introduced our new Club Race Steward, John Poor. John was a member of Maverick Region in the 1990s, then moved away, but he's back again and ready to help us with Club Racing.

Drivers' Education Chair Renee Hayden noted that our next two DEs (Sept 14-15 and Oct 19-20, the latter taking place the same weekend as the Club Race at MSR) will be run at the newly-renovated Eagles Canyon Raceway, using the 1.65-mile "short course," since the back portion of the full 2.7-mile course is still in the construction phase. Regarding track improvements, Mark Schnoerr noted that a lot of trackside obstacles have been relocated or removed; the track is now 42 feet wide; curbing flows seamlessly into the pavement; corners are now banked correctly; and it will be possible to run the course clockwise as well as counterclockwise. The new ownership has invested over \$10 million in the facility, and memberships are still available. The water pressure issues have been fixed, and the turns will be renumbered because of the new track layout. The grid and parking areas are improved as well.

Renee also noted that we are short on flag sets, and will probably need six sets at \$125 per set. Our radios are stored at MSR but we can rent radios from Eagles Canyon. Also, with the Club Race date moving to October, the November date at MSR will become the final DE of the year, running the 1.7-mile course.

Tours Co-Chair Sam Bryant announced that the next tour on the schedule is the popular “Aloha Maverick Style” Tour to the Hula Hut Restaurant in Little Elm on Sunday, Sept 15. Sam also related that the Revolver Tour to Granbury was a big hit as usual.

Rally Chair Don Sebert informed us that his former Co-Chair George Luxbacher has moved out of the area, and with that move, Don has decided to step down and pass the Rally Chair mantle on to **Jay Lynch**. Jay had just finished putting on the Summer Poker Rally on July 27, which had excellent volunteer organization, including 12 volunteers manning check-in and checkpoints along the route. There were 49 driver/navigator teams that competed in the event, which ran from Porsche Grapevine to Eagles Canyon Raceway. Jay noted that ECR owner Livio Galanti and his staff were great hosts for the event, which included feeding 112 people with a buffet lunch. Jay also sent out surveys to the participants to gauge their opinions on the event, and got 29 responses out of 49. Twenty-six of those responses gave the rally an “excellent” rating. The next event will be the ever-popular Halloween Rally, scheduled for October 26. It will begin in The Colony, with the destination to be determined.

Monthly Social (Happy Hour) Chair Claudia Reynolds reported that recent events have had mixed results. The July event at the Brick House Tavern + Tap drew 52 attendees. At the August event she is planning to raffle off gifts to improve attendance. Claudia is considering alternating locations between Dallas and the mid-cities to garner more attendance from the western part of the Metroplex. She was considering hosting a Happy Hour at The French Room in Dallas, but the capacity is limited to 40, so that may be a non-starter. She asked for feedback about Lavendou in Plano (got good reviews from those present at the meeting) and the possibility of an event at Pinstack or Topgolf (both got positive feedback, depending on the time of year). Renee suggested having participants pre-register on clubregistration.net so we could get a better idea of how many planned to attend.

Although not present at the meeting, **Advertising Chair Bill Kruder** later advised that for the upcoming advertising year, which runs from September through August, *Slipstream* will have 37 advertisers, the same number as last year, although eight of them are new. Projected revenue is \$52,000 plus a 4.5% increase over last year, based on the number of ad sizes that are changing.

Before wrapping up the meeting, David announced his choice for **Maverick of the Month**: Deborah Fike, our outgoing Region Treasurer. Deborah put a lot of thought into transitioning to our next Treasurer, and we very much appreciate that effort. Congratulations Deborah!

Meeting adjourned at 8:30 pm.