



Maverick Region Board Meeting Minutes: June 6, 2018

By Carey Spreen, Region Secretary

With Region President David Robertson out of town, VP Jim Falgout began the meeting at 7:00 pm.

Safety Co-Chair Wayne Elliott announced that the Safety team has nominated a replacement for Co-Chair Bob Kramer: David Attanasio. David is not currently a PCA member, but the crew is working on a solution that should allow him to assume the role of Safety Co-Chair for future Maverick DE and Club Race events. One of his goals is to coordinate with other Maverick event chairs on safety matters. Welcome David!

Monthly Social Co-Chair Vanessa Fernandes informed us that the Monthly Socials for June and July have been arranged. June's event will be at the Yard House in Addison, while July's event will be at the Ranch at Las Colinas.

Tech Session Chair Michael Baynton gave us a brief recap of the event at Zims Autotechnik, which split up into two discussion groups (air-cooled and water-cooled) to pick the brains of the master technicians at Zims. The July Tech Session is scheduled for July 22 at Discount Tire on Ohio Drive in Plano.

Tracy Robertson reminded us that traditionally there is no board meeting in July due to travel for the Porsche Parade, taking place this year over July 8-14 at Tan-Tar-A Resort on Lake of the Ozarks in Missouri.

Regular photographic contributor Andrew Barber was in attendance but had nothing to report.

Coffee Meets Co-Chair Derrick Tate recapped the third Motoring Mavs at Mayos and advised that they occur regularly on the third Saturday of each month.

Advertising Chair Bill Kruder noted that the *Slipstream* advertising cycle runs from September through August each year. *Slipstream's* ad revenue does not pay for printing and mailing costs, but this is expected, and is offset by rebates from PCA National. This year's advertising income goal was \$46,000, and we brought in \$45,000. For the 2018-19 year, we will be implementing a 10% rate increase in an attempt to reduce our shortfall for *Slipstream* expenses. Last year's shortfall was about \$29,000, and our predicted shortfall for this year should be closer to \$22,000.

Bill put on his other hat (Coffee Meets Chair) to tell us that the June 9 Mavs & Mochas would feature the 40th anniversary of the 911 SC model line. The event would be followed by the worldwide celebration of the 70th anniversary of the Type 356, called Sportscar Together Day. Park Place Porsche's version of the

event would include an example of every 911 model year from 1967 to 2018 (the only known 1965 and 1966 911s in the area would regrettably not be available). Autobahn Porsche was also putting on a similar event in Fort Worth, with PCA members invited to RSVP, and Porsche Plano was sponsoring a client drive north of the Metroplex. The July Mavs & Mochas is scheduled for the Stonebriar Community Church in Frisco, while the August event will take place at Neiman Marcus at the Shops at Willow Bend in Plano.

Social Chair Debi Kruder followed up Bill's Mavs & Mochas announcements, noting that the July event will feature an Egg Stand food truck offering breakfast treats, as well as a display of Pinewood Derby cars. Debi also asked us to save Saturday, December 1 for our Founders' Day celebration, which will be hosted by Park Place Grapevine, the newest Porsche dealer in the Metroplex.

Marketing Chair Bill Orr announced that the new Grapevine Porsche dealership is set to open in July, with a grand opening on September 13.

Tours Co-Chairs Mark Pitarresi and Brant Worrell recapped the May tour with some figures: 87 cars, 153 attendees, 90.4 miles. The Hula Hut restaurant was the perfect destination, and easily accommodated all of those cars and people. June will bring the Revolver Tour, after which there will be a break until September, which will feature a tour to MotorSport Ranch in Cresson to observe a Drivers' Ed event.

Jason Oliver attended the meeting but had nothing to report.

Slipstream Editor Kurt Scaggs reminded us that newsletter content is due by the 10th of the month, and announced that the "unclassified" ads are moving from the magazine to the website, since often the cars listed in print are sold by the time the magazine arrives in members' mailboxes. The space gained will be used for member spotlight articles.

Membership Chair Jim Hirsch reported that Maverick Region gained 32 new members in May, plus two transfers and three "Test Drive" members. There were 94 renewals as well, bringing the membership numbers to 1850 primary and 921 affiliate members for a total of 2771. Jim's plan is to send reminders to Mavericks whose memberships are due to expire in one to two months, and to follow up with members who do not renew to ask why they didn't renew. He will also mail a packet of PCA goodies to new members and send anniversary congratulations to long-time members. Jim also let us know that Jeff at the Silver Fox in Frisco will honor Mav of the Month gift certificates, even though the Silver Fox in Grapevine has closed.

Drivers' Education Chair Chris Tabor told us that the Austin Schnell Fest DE at Circuit of the Americas was full, with 250 entrants. Lone Star Region (Houston area) runs the event with assistance from Hill Country (Austin area) and Maverick Region. The next Schnell Fest at COTA will take place in September. Chris is eager to put on our first Track Day Experience at MotorSport Ranch, set for Wednesday, July 18. This is a one-afternoon event, priced at \$150 per driver, with three run groups and several instructors available. Chris is looking for 45 to 60 participants, with the first 25 getting a \$25 discount. For the next full DE, he wants to introduce a mentorship program, which worked very well at the COTA event. Chris is also searching for a DE Hospitality Coordinator and an Equipment Manager, so contact Chris at de@mavpca.org if you are interested. DE fees will be going up to \$350 per driver to cover the rising costs of putting on these events. On a different note, Chris told us about a new venue recently

purchased by TX Whiskey in Fort Worth: a golf course that may be willing to allow a Concours event with cars parked on the fairway.

Incoming Volunteer Chair Landon Stogner has been trying out an online app to track volunteer information and participation so that we can associate volunteers with their preferred positions and strengths, and potentially offer awards or reward points to them at the end of the year. The app starts at \$85 per month for the base package, although to be useful to us, the monthly fee would be closer to \$150 per month. The trial would end in mid-June, so Landon needed some direction from the board as to whether to continue or let it go. Tracy Robertson made a motion to continue the program for the next three months, with the club reimbursing Landon for expenses. The motion was seconded by Chris Tabor and passed unanimously.

George Maffey, 356 Tub Club President, joined us as a visitor. Hopefully this means that our two groups can do more together. Welcome George!

PCA Store Chair Chris Flaugh reminded us that if we want any Maverick Region merchandise to bring to the Parade, or just in general, now is the time to order! Visit <http://mav.pca.org/store/> to see what's in stock.

The final announcement of the meeting was the Maverick of the Month, Landon Stogner. Landon gets a gift certificate to the Silver Fox for his work in taking over the Volunteer Chair position from Jimmy Gallegos, and his work on the volunteer tracking app. Congratulations Landon!

Meeting adjourned at 8:05 pm.