



Maverick Region May 2, 1018 Board Meeting minutes

By Carey Spreen, Region Secretary

The meeting began at 7:05 pm. President David Robertson set the tone for the meeting by announcing that Maverick Region continues to be a leader in PCA in promoting events for 4-door Porsches, and encouraged us to continue with those efforts.

Drivers' Education Chair Chris Tabor told us that the DE held on April 28-29 was one of the best in his experience. This event contained several new features: extended on-track passing (including corners) with a point-by in the White run group; grid order sorted by the drivers themselves from fastest to not-as-fast in the Yellow and White run groups, which drastically reduced the "train" effect; a Saturday night hospitality reception featuring finger food and adult beverages, which attracted about 120 people; and combining the Red and White run groups for one session to make room for a 4-door-Porsche-only "Introduction to DE" group on Sunday afternoon, with eight attendees. Chris would like to make all of these new features a regular part of a DE weekend.

Chris is also actively investigating the possibility of hosting a few weekday track days, since the 1.7-mile course at MotorSport Ranch is available at a reduced rate on Mondays, Tuesdays, and Wednesdays. He feels that a session beginning at 1 or 2 pm and finishing up at dusk could be put on for a lower entry fee, and has found dates in June and July that could work. Included in this session could also be a braking exercise set up in the large parking lot for those who would like to work on their threshold braking skills. The revamped Eagles Canyon Raceway could also be a venue beginning next year. Chris also advised that a helpful addition to the DE team would be a setup/teardown person or crew, as well as an event planner/coordinator to handle the social portion of the events.

Safety Chair Bob Kramer reported that there were very few incidents at the DE. There was a failure rate of about 30% on daily safety inspection sticker completion on both days, however. The drivers are correctly placing the stickers on the cars but are forgetting to fill them out for each day. He is considering enforcing the rule causing entrants to miss a run session if their sticker is not properly filled out. There were also two separate reported displays of excessive speed in the parking lot, one of whom was a non-participant, and the other the subject of an aggressive driving complaint. After discussions with both drivers, though, he felt no disciplinary action was required.

Bob continued by noting that the 4-door-only session was a hit with the participants, although the consensus from the corner workers was that the speeds may have become a bit high considering that there were no helmets required for drivers with little to no track experience. Some participants were observed to fall back a bit to allow them to accelerate and catch up, but then be forced to brake aggressively. This phenomenon is similar to what happens during some charity parade lap sessions.

Bob wrapped up by announcing that he had found a replacement for his position: David Attenasio, who has been involved in motorsports for a significant portion of his life. David has been part of the Safety team for years and has experience with SCCA, BMW, and other groups as well as PCA. His skill set allows him to be an excellent backup to Wayne Elliott (Safety Co-Chair/Staffing), and Bob will be working with David to help him take over during the next couple of DE events.

Jim Hirsch has taken over from John Hamilton as the Region Membership Chair – thank you Jim! Also, to confirm last month's announcement, Vanessa Fernandes and Clark Randall are our Monthly Social Co-Chairs, with plans already in the works for upcoming months. Carey Spreen has also agreed to assume the position of Region Historian from our long-time Tenured Historian, Charlie Davis. Carey will be looking into an efficient way to share our club's photo albums with the general membership.

Social Chair Debi Gibson told us that we had 115 attendees registered for May at Mayo's as of May 2, with a goal of 150. Food and drink will be provided by gourmet food trucks, and Patriot PAWS will be on hand to demonstrate what they do for disabled veterans who need service dogs for assistance with daily life.

Tours Co-Chair Mark Pitarresi asked that we hold on to Patriot PAWS donations until we have the full \$5000 required to sponsor a dog. If we give them donations piecemeal, they are considered individual donations and do not contribute to a total goal amount. Don Sebert offered to contact Patriot PAWS to see if they will change this policy so that our donations can be considered in total.

Coffee Meets Chair Bill Kruder noted that the Mavs & Mochas get-togethers continue to draw big crowds; there were 175 Porsches at the Nordstrom Mavs & Mochas.

Treasurer Deborah Fike reported that we have \$133,792 cash on hand as of the end of April, not including Club Registration fees of over \$28,000 from the April DE, to be received in May. January through April net use of funds was a negative \$34,821. Total expenses for the April DE were \$32,638, with net use of funds for the DE being \$4638 excluding any sponsorship proceeds. Slipstream accounts receivable did not change from last month, with \$1061 remaining past due from three advertisers. Also waiting for Concours sponsorship funds of \$2500.

Financial action items: (1) insurance refund on the Truxster (autocross support vehicle); (2) Federal tax returns filed; (3) Bill for Q4 Slipstream ads; and (4) Bill the April DE sponsor. Deborah also asked for a list of who sponsors what event so that she can efficiently invoice them.

Membership Chair Jim Hirsch said that we are up to 1,834 primary members and 915 affiliate/family members, for a total of 2,749. This number includes eight "Test Drive" members, 44 new members, and one transfer from another region. There were 40 non-renewals.

Volunteer Jimmy Gallegos enlisted 10 people to help park cars at the most recent Mavs & Mochas, and has 10-12 volunteers for May at Mayo's. He would still like to have job descriptions for all chair positions, and reminded us that chairs are on the hook to find their own replacements when they decide to step down. He also told us that June will be the next canned food drive, and added that quarterly food drives have received hundreds of pounds of food. Phyllis Gallegos will be writing an article about the food drives.

Event Ad Designer David Tierney reported that the ads for his first issue of *Slipstream* are under his belt. Thanks David!

Rally Co-Chair Don Sebert is looking for a volunteer in the Ft Worth area who would be interested in coming up with a Rally route on the west side of the Metroplex, since most of the recent Rallies have been on the east side. Don also asked if we could put out a survey to Rally entrants to get their feedback on the level of difficulty of our Rallies.

Calendar Chair Karl Poulsen reminded us that he would like to replace the Google calendar with the revised graphic calendar that is also on our website (mav.pca.org). The Google calendar does not allow graphics to be inserted, and he now has links in it that point to the new calendar anyway. The main drawback is that lots of folks link the Maverick Google calendar to their own Google calendars, so stopping the use of the Google calendar would mean the loss of the ability to link between them.

Slipstream Editor Kurt Scaggs reported that he had lots of content for the magazine, but reminded us that he needs a head shot of the author when someone submits an article.

Tech Session Chair Michael Baynton announced that the next Tech Session would be at Zims Autotechnik on June 2, followed by another on July 22 at Discount Tire. Michael also has several vendors waiting to host more tech sessions, predicting that we could have as many as ten to twelve events in 2019. He asked for a survey of Tech Session participants asking what day of the week works best for these events, although we already know that Saturday mornings have been the best-attended to date.

Concours Chair Mike Mahoney reminded that on May 6, the All British and European Car Day (ABCDE), Maverick Region would be participating as a club. Looking ahead to June, he has a People's Choice show planned.

Marketing Chair Bill Orr let us know that the PCA specialty license plates were in production as of April 22, and that some folks had already received theirs.

Tours Co-Chair Mark Pitarresi recapped for us that the April Bluebonnet Tour drew 121 Porsches and 205 people. Volunteers signed in those 205 people in about 40 minutes, which created a bottleneck that may require an actual sign-in team for better efficiency. Regrettably, there have been reports of drivers jumping into groups other than their assigned drive groups because of the waiting times involved, since groups have to be released in a staggered fashion instead of all at once. The Tours team is considering putting together a list of Dos and Don'ts to get everyone on the same page, as well as special contacts for first-time Tourers, and perhaps even a short video for them to view. Another suggestion was to start and end Tours at the same location, sending the drive groups in opposite directions on the route so that the two groups can be released simultaneously each time.

Mark is building a Tour library so that Region members can take their own tours, based on previous Maverick tours, at any time. The Aloha Maverick Style Tour, scheduled for May 19, will likely be limited to 100 cars due to the number of group leaders available. He and Co-Chair Brant Worrell are also working on the "Here, There, and Everywhere" Tour, to take place in June.

Region VP Jim Falgout reminded the event chairs that he needs to request event insurance at least three weeks in advance to guarantee coverage.

To wrap up, David announced the Maverick of the Month for May: DE Registrar Jason Brodigan, who has been doing a great job after taking over from Wendy Shoffit. Congratulations Jason!

The meeting adjourned at 8:26 pm.